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**EMPOWERING
PROFESSIONALS**
FOR C-SUITE EXCELLENCE
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**CHARTERED
PROFESSIONAL
MANAGER**

PROFESSIONAL PROGRAMME



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ABOUT CPM SRI LANKA

The Institute of Chartered Professional Managers of Sri Lanka (CPM Sri Lanka) the leading Professional Management Body in Sri Lanka strives to promote the best practices in business management.

In a short span of 15 years, CPM Sri Lanka has achieved remarkable feats, amassing a dedicated membership of over 3,500 individuals representing a diverse spectrum of professions. CPM Sri Lanka has earned widespread acclaim for its unwavering commitment to delivering invaluable programs, eagerly anticipated by both its esteemed members and the dynamic business community. These programs serve as a wellspring of the latest and most cutting-edge insights for managers. CPM Sri Lanka's international recognition extends to its active membership in the prestigious Association of Management Development Institutions in South Asia (AMDISA) and the Indian Institute of Ahmadabad (IIMA) and Management Institute of Malaysia (MIM) thereby cementing its position on the global stage.

VISION

To achieve excellence in Professional Management and be the leading organization for Professional Managers in Sri Lanka.

MISSION

To promote the highest standards in Professional Management through excellence in ethics, governance and innovation.

OBJECTIVES

To innovate, lead and sustain quality in Professional Management through integrity and accountability.

To facilitate networking and knowledge sharing among professionals at national and international levels.

To promote the study of management and to encourage research into the best means and methods of applying the principles and techniques of management.

INTRODUCTION

This book introduces the 'Chartered Professional Manager' programme to all stakeholders of its outline, key points, institutional rules etc. The guidebook lays down the standards which The Institute of Chartered Professional Managers of Sri Lanka requires from programme stakeholders and set out the criteria by which we operate.

All participants are encouraged to peruse this book and keep it as a reference source for all relevant matters with the Institute. The Governing Council of the CPM Sri Lanka reserves the right to make changes to sections, modules, course structure, and method of assessment.



PROGRAM PREAMBLE

The 'Chartered Professional Manager' program provides a structured progression through four distinct levels: Professional Certificate, Professional Executive Diploma, Advanced Professional Executive Diploma, and Professional Strategic Level. On successful completion of four levels, the Chartered Professional Manager Status will be awarded by CPM Sri Lanka. Each level is thoughtfully designed to build a robust understanding of management principles, organizational functions, entrepreneurial skills, and business perspectives essential for sustainable business growth.

PROFESSIONAL CERTIFICATE

IN MANAGEMENT LEVEL:

This introductory stage covers fundamental management concepts, enabling participants to grasp core management principles and organizational functions while developing necessary competencies for business development.

PROFESSIONAL EXECUTIVE DIPLOMA

IN MANAGEMENT LEVEL:

Participants deepen their understanding of business management principles, focusing on practical applications and effective management strategies tailored to specific organizational contexts.

ADVANCED PROFESSIONAL EXECUTIVE DIPLOMA

IN MANAGEMENT LEVEL:

Aimed at experienced professionals, this level involves rigorous evaluation of management concepts and the application of competencies in complex business scenarios.

PROFESSIONAL STRATEGIC MANAGEMENT LEVEL

IN MANAGEMENT:

This stage involves an in-depth assessment of advanced management concepts and competencies, equipping participants to devise management strategies for diverse business needs.

CHARTERED PROFESSIONAL MANAGER STATUS

As the program's pinnacle, the Chartered Professional Managers Status is for professionals aspiring to top managerial excellence. Participants will master complex management evaluations, optimize organizational functions, and develop innovative management strategies for specific market demands.

Our program blends theoretical insights with practical case studies and hands-on experiences, preparing participants to navigate modern business challenges confidently and with agility.

The program is led by industry experts and seasoned practitioners, our faculty is dedicated to nurturing the next generation of visionary leaders.

PROFESSIONAL PROSPECT

The **'Chartered Professional Manager'** Programme offers a comprehensive and progressive curriculum designed to develop individuals into highly skilled and proficient managers capable of navigating the complexities of modern business environments. The structure is equipping participants with increasingly advanced knowledge, skills, and competencies.

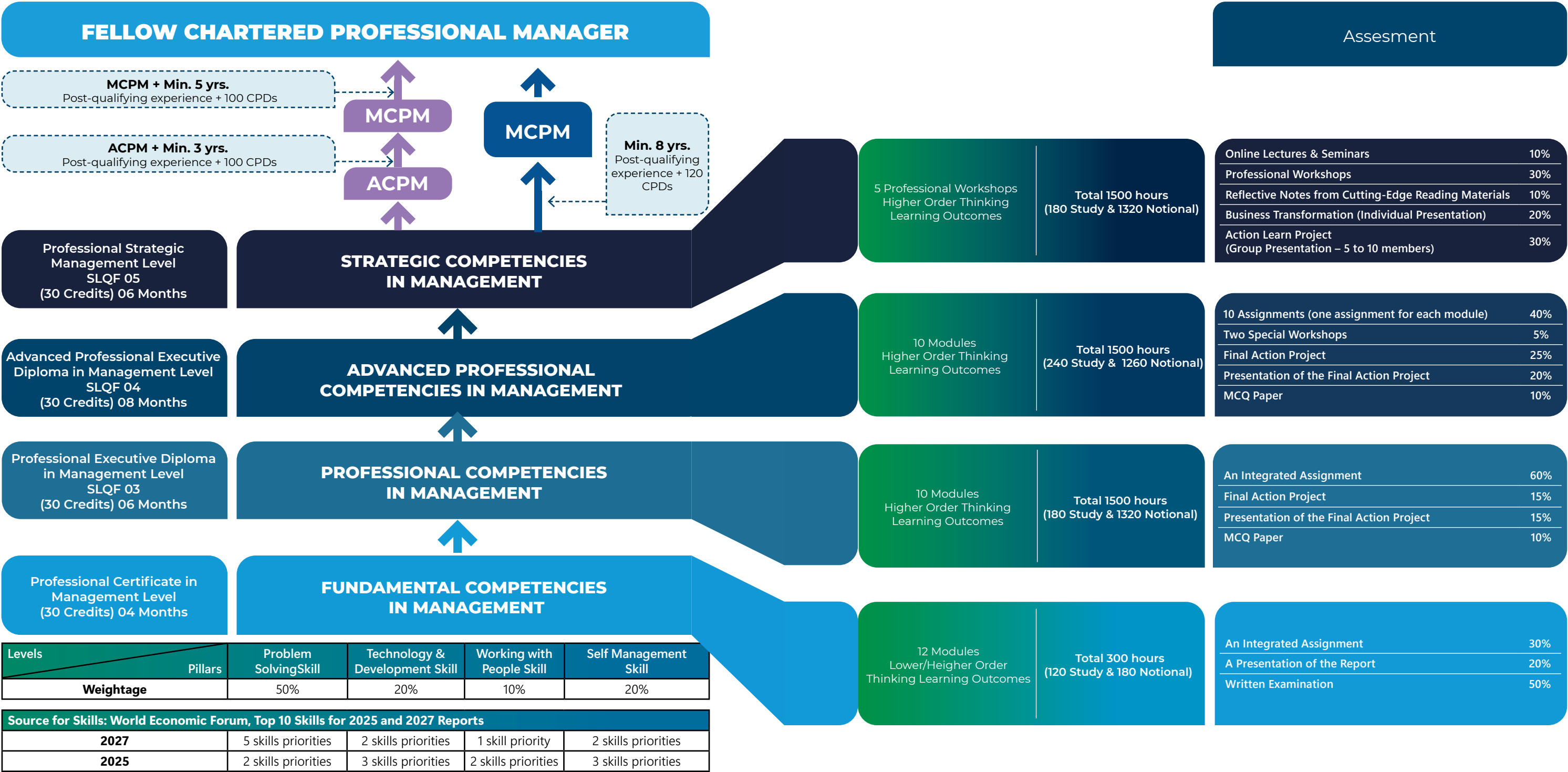
Throughout the programme, participants are encouraged to engage in continuous professional development, staying abreast of emerging trends and best practices in management. Successful completion of each level culminates in the awarding of a Professional Certificate in Management, Professional Executive Diploma in Management, Advanced Professional Executive Diploma in Management, and Professional Strategic Management which leads to the Chartered Professional Manager Status, signifying a high level of expertise and competency in the field of management.

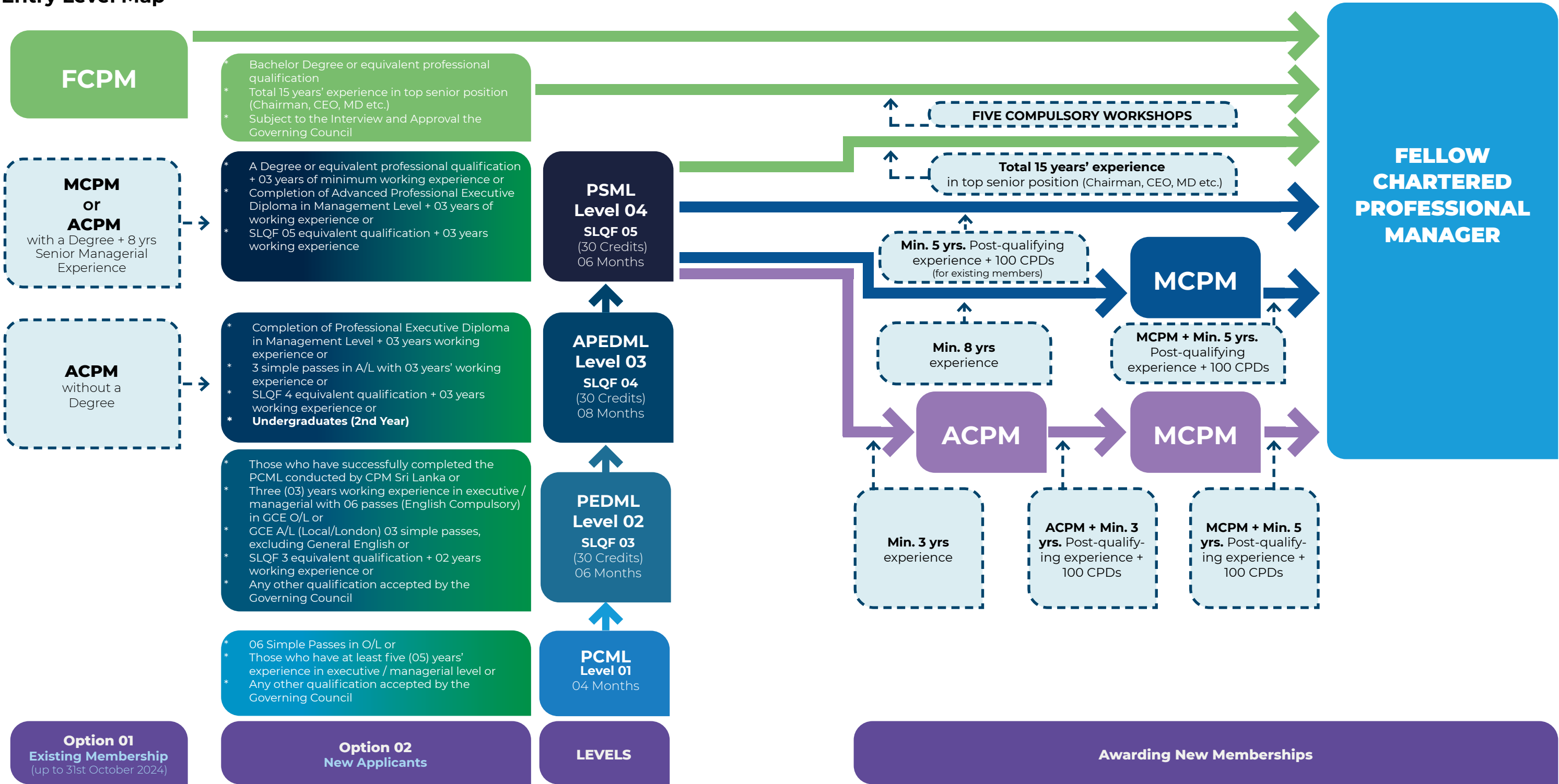
Overall, the 'Chartered Professional Manager' Programme opens a diverse range of career pathways for individuals aspiring to excel in management and leadership roles, offering opportunities for professional growth, advancement, and making a significant impact in the world of business



CURRICULUM
STRUCTURE &
SYLLABUS

Chartered Professional Manager
Professional Management
Study Programme
Programme Structure





PROFESSIONAL CERTIFICATE IN MANAGEMENT LEVEL (PCML)

ENTRY CRITERIA

- 06 Simple Passes in O/L or
- Those who have at least five (05) years' experience in executive / managerial level or
- Any other qualification accepted by the Governing Council

LEARNING OUTCOMES

Participant should be able to;

- gain an understanding and appreciation of concepts and principles relating to management
- understanding of management functions in an organization
- identify the use of effective managerial competencies
- appreciate different business perspectives for business development

PEDAGOGY

Module Code	Module
PCML 1101	Fundamentals of Management Functions
PCML 1102	Business Environment Analysis
PCML 1103	Foundation in Planning & Goal Setting
PCML 1104	Organizing of Management Affairs
PCML 1105	Fundamentals of Leadership, Managing Generations and Purpose
PCML 1106	An Overview to Management Controlling
PCML 1107	Stakeholder Management and DEI (Diversity, Equity and Inclusion)
PCML 1108	An Overview to Business Communication
PCML 1109	Technology, Data Analytics and Data Science
PCML 1110	Entrepreneurial and Intrapreneurial Mind-set and Innovative Thinking
PCML 1111	Study of Company/Business/Personality
PCML 1112	Fundamentals of Human Resource Management, Finance and Marketing

ASSESSMENT MODE:

An Integrated
Assignment

30%

A Presentation
of the Report

20%

Examination

MCQ

20%

Written

30%

(80% of General attendance is compulsory for assessments)

PROFESSIONAL EXECUTIVE DIPLOMA IN MANAGEMENT LEVEL (PEDML)

ENTRY CRITERIA

- Those who have successfully completed the PCML conducted by CPM Sri Lanka or
- Three (03) years working experience in executive / managerial with 06 passes (English Compulsory) in GCE O/L or
- GCE A/L (Local/London) 03 simple passes, excluding General English or
- SLQF 3 equivalent qualification + 02 years working experience or
- Any other qualification accepted by the Governing Council

LEARNING OUTCOMES

Participant should be able to;

- identify concepts and principles relating to business management
- to understand management functions in an organization
- apply the appropriate competencies to specified business situations
- appreciate effective managerial competencies for specific organisations, products or services and personalities
- assimilate business perspectives in the context of integrated business development environment

PEDAGOGY

Module Code	Module
PEDML 1201	Fundamentals of Management Functions
PEDML 1202	Business Environment and Management
PEDML 1203	Human Behaviour in Organization
PEDML 1204	Leadership and Motivation
PEDML 1205	Communication and Teamwork
PEDML 1206	Creativity and Innovation in Management Practices
PEDML 1207	Managerial Finance, Risk and Continuity
PEDML 1208	Intrapreneurial & Entrepreneurial Mind-set and Business Transformation
PEDML 1209	Study of Company/Business/Personality
PEDML 1210	An Integrative Assignment on Company/Business/Personality

ASSESSMENT MODE:

An Integrated
Assignment

60%

Final Action
Project

15%

Presentation of the
Final Action Project

15%

MCQ
Paper

10%

(80% of General attendance is compulsory for assessments)

ADVANCED PROFESSIONAL EXECUTIVE DIPLOMA IN MANAGEMENT LEVEL (APEDML)

ENTRY CRITERIA

- Completion of Professional Executive Diploma in Management Level + 03 years working experience or
- 3 simple passes in A/L with 03 years' working experience or
- SLQF 4 equivalent qualification + 03 years working experience or
- Undergraduates (2nd Year)

LEARNING OUTCOMES

Participant should be able to;

- evaluate concepts and principles relating to management
- to assess management functions in an organization
- analyze the appropriate competencies to specified business situations
- create effective managerial competencies for specific organizations, products or services and personalities
- assess business perspectives in the context of integrated business development environment

PEDAGOGY

Module Code	Module
APEDML 1301	An Overview of Business and Management
APEDML 1302	Planning, Goal Setting and Execution
APEDML 1303	Organizing and Designing a Venture/Business
APEDML 1304	Leading and Driving Innovation
APEDML 1305	Managerial Controls, Performance and Sustainability
APEDML 1306	Functional Knowledge: Finance, HR, IT, Operations and Research Fundamentals
APEDML 1307	Corporate and Entrepreneurial Strategy
APEDML 1308	Business Development and Negotiations
APEDML 1309	Managerial and Corporate Finance
APEDML 1310	Governance, Ethics and Risk Management

ASSESSMENT MODE:

Ten Module Assignments Two Special Workshops Presentation of the Final Action Project MCQ Paper

40% **5%** **20%** **10%**

(one assignment for each module)

(80% of General attendance is compulsory for assessments)

Areas for Special Workshops

- Strategic Planning and Execution
- Innovative Leadership and Change Management
- Financial Acumen and Risk Management
- Organizational Design and Development

PROFESSIONAL STRATEGIC MANAGEMENT LEVEL (PSML)

ENTRY CRITERIA

- A Degree or equivalent professional qualification + 03 years of minimum working experience or
- Completion of Advanced Professional Executive Diploma in Management Level + 03 years of working experience or
- SLQF 05 equivalent qualification + 03 years working experience

LEARNING OUTCOMES

Participant should be able to;

- assess cognitive skills and competencies in the business
- evaluate professional techniques in gaining the personal excellence
- to analyse best practices in people management competencies.
- apply techniques and applications in contemporary technology developments
- evaluate strategic interventions at the C-Suite level business decisions and problem-solving

PEDAGOGY (WORKSHOP BASED)

Problem Solving and Cognitive Skills	Technology use and Development Skills	Working with People Skills	Self-Management Skills and Self-Efficacy
Analytical Thinking and Innovative Problem Solving	Active Learning and Learning Strategies	Leadership and Social Influence	Technology use, Monitoring and Control
Critical Thinking and Analysis	AI and Big Data	Empathy and Active Listening	Technology Designing and Programming
Creativity, Originality and Initiative	Design and User Experience	Leadership and Social Influence	Resilience, Stress Tolerance, Flexibility and Agility
Reasoning, Cognitive Skills and Ideation	Technological Literacy		Motivation and Self-Awareness
Environmental, Social, and Governance (ESG)	Governance and Digital Strategy		

ASSESSMENT MODE:

Online Lectures & Professional Workshops Reflective Notes from Cutting-Edge Reading Materials Business Transformation Action Learn Project

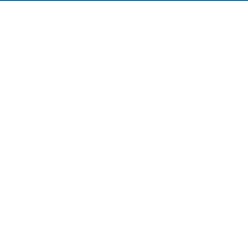
10% **30%** **10%** **20%** **30%**

(Individual Presentation) (Group Presentation – 5 to 10 members)

SYLLABUS DESCRIPTION

Syllabus description and the key topics of the courses with the weightage, lecture/study hours and notional learning hours for each key topic are outlined in this section.

Professional Certificate in Management Level (PCML)	19
Professional Executive Diploma in Management Level (PEDML)	26
Advanced Professional Executive Diploma in Management Level (APEDML)	32



PROFESSIONAL CERTIFICATE IN MANAGEMENT LEVEL (PCML)

PROFESSIONAL CERTIFICATE
IN MANAGEMENT (PCML)

PCML 1101 - FUNDAMENTALS OF MANAGEMENT FUNCTIONS

This module delves into the fundamental principles guiding successful organizational operations. It explores the core functions of management and their critical role in achieving organizational goals. By understanding these functions, you'll gain insights into how managers strategize, coordinate resources, inspire teams, and ensure effectiveness and efficiency in decision-making processes.

Unit	Key Topic	Weightage (%)
01.	Management Overview	10
02.	Managerial Skills	20
03.	Managerial Functions	30
04.	Contemporary thinking in Management Practices	40
Total		100

Lecture
Hours

10

PROFESSIONAL CERTIFICATE
IN MANAGEMENT (PCML)

PCML 1103 - FOUNDATION IN PLANNING & GOAL SETTING

Effective planning and goal setting are foundational principles for success in both Management and Entrepreneurship. In the dynamic landscape of business, having a clear vision and strategic direction is essential for achieving sustainable growth and innovation. Planning enables managers and entrepreneurs to chart a course for their organizations, outlining objectives, strategies, and timelines to navigate challenges and seize opportunities.

Unit	Key Topic	Weightage (%)
01.	An overview to planning and goal setting	10
02.	Different levels of planning	20
03.	Planning for a turbulent environment	20
04.	Innovative approaches to planning	50
Total		100

Lecture
Hours

10

PCML 1102 - BUSINESS ENVIRONMENT ANALYSIS

Understanding the business environment is crucial for managers and entrepreneurs as it helps them identify opportunities, anticipate threats, and adapt their strategies to achieve sustainable growth and success in an ever-changing landscape. Through analysis and adaptation to the business environment, individuals in these programs learn to navigate challenges, innovate, and create value for their ventures.

Unit	Key Topic	Weightage (%)
01.	The External Environment	20
02.	The Organization and Environment Relationship	20
03.	The Internal Environment and Key Features	20
04.	Adapting to the Environment	40
Total		100

Lecture
Hours

10

PCML 1104 - ORGANIZING OF MANAGEMENT AFFAIRS

Organizing is a critical aspect of effective management, encompassing the arrangement of resources, processes, and structures to achieve organizational goals efficiently. Successful organizing ensures that businesses operate cohesively, adapt to change, and maximize productivity and performance. Mastering these aspects fosters cohesion, adaptability, and productivity in both established enterprises and startups.

Unit	Key Topic	Weightage (%)
01.	Importance of organization structure	20
02.	Fundamentals of organizing	20
03.	Factors shaping structure	20
04.	Emerging challenges in organizing	40
Total		100

Lecture
Hours

10

PCML 1105 - FUNDAMENTALS OF LEADERSHIP, MANAGING GENERATIONS AND PURPOSE

This module equips participants with essential leadership principles to guide diverse teams. It explores generational differences, fostering collaboration, and aligning efforts with a greater purpose. Professionals will learn to lead with vision, adapt to generational needs, and cultivate a purpose-driven culture for success in today's dynamic work environment.

Unit	Key Topic	Weightage (%)
01.	Leadership Theories and Styles	20
02.	Generational Dynamics in the Workplace	30
03.	Purpose-Driven Leadership	30
04.	Communication and Conflict Resolution Across Generations	20
Total		100

Lecture
Hours

10

PCML 1107 - STAKEHOLDER MANAGEMENT AND DEI (DIVERSITY, EQUITY AND INCLUSION)

This module delves into the strategies for identifying and engaging key stakeholders, while integrating DEI principles into organizational practices. Participants will learn how to build inclusive relationships, navigate complex stakeholder dynamics, and foster an environment where diversity is valued, equity is promoted, and inclusion is the norm. By mastering these skills, professionals can drive positive outcomes for their organizations and contribute to a more equitable and inclusive society.

Unit	Key Topic	Weightage (%)
01.	Stakeholder Identification and Analysis	10
02.	Engagement Strategies for Diverse Stakeholders	20
03.	Principles of Diversity, Equity, and Inclusion (DEI)	20
04.	Building an Inclusive Organizational Culture	50
Total		100

Lecture
Hours

10

PCML 1106 - AN OVERVIEW TO MANAGEMENT CONTROLLING

Management Controlling is the compass of success in both Management and Entrepreneurship. This module unveils the art of steering businesses towards their goals through strategic monitoring and adjustment. Learn the fundamentals of control, explore effective techniques, and anticipate and overcome emerging challenges.

Unit	Key Topic	Weightage (%)
01.	The meaning of control	10
02.	Fundamentals of controlling	20
03.	Controlling techniques	20
04.	Emerging challenges in controlling	50
Total		100

Lecture
Hours

10

PCML 1108 - AN OVERVIEW TO BUSINESS COMMUNICATION

Overview to Business Communication module is an indispensable resource for aspiring entrepreneurs and seasoned managers alike. By mastering the fundamentals outlined in this overview, individuals and organizations can enhance their communication skills to convey messages efficiently, resolve conflicts constructively, and achieve their business objectives with precision.

Unit	Key Topic	Weightage (%)
01.	What is communication	10
02.	A model of communication	30
03.	An overview to communication channels	20
04.	Organizational communication	40
Total		100

Lecture
Hours

10

PROFESSIONAL CERTIFICATE
IN MANAGEMENT (PCML)

PCML 1109 - TECHNOLOGY, DATA ANALYTICS AND DATA SCIENCE

This module introduces participants to the core concepts and practical applications of these disciplines within a management context. Participants will learn how to leverage technological advancements, interpret data insights, and apply analytical techniques to solve business challenges. By mastering these skills, professionals will be equipped to drive innovation, enhance efficiency, and create value in a data-driven world.

Unit	Key Topic	Weightage (%)
01.	Introduction to Emerging Technologies in Management	10
02.	Data Analytics and Business Intelligence	30
03.	Data Science for Managers	30
04.	Technology-Driven Decision-Making	30
Total		100

Lecture
Hours

10

PROFESSIONAL CERTIFICATE
IN MANAGEMENT (PCML)

PCML 1111- STUDY OF COMPANY/BUSINESS/PERSONALITY

This module delves into the intricacies of entrepreneurial journeys, from inception to scaling, while identifying and addressing key challenges. This will help to gain essential insights into the entrepreneurial mindset, behaviour, and strategic vision necessary to thrive in today's dynamic business landscape.

Unit	Key Topic	Weightage (%)
01.	Stages of entrepreneurial journey/ stage of the business growth	20
02.	Identifying key challenges	20
03.	Key attributes in entrepreneurial orientation and behaviour	30
04.	Discussion on vision and milestones/action plan	30
Total		100

Lecture
Hours

10

PCML 1110 - ENTREPRENEURIAL AND INTRAPRENEURIAL MIND-SET AND INNOVATIVE THINKING

This module equips participants with the skills to think creatively, take calculated risks, and transform ideas into successful ventures, whether within an existing organization or as a new enterprise. Participants will explore the principles of entrepreneurship, intrapreneurship, and innovative thinking, learning how to foster a culture of innovation that propels organizational growth and personal development.

Unit	Key Topic	Weightage (%)
01.	Fundamentals of Entrepreneurship and Intrapreneurship	20
02.	Creative Problem-Solving and Ideation Techniques	30
03.	Risk Management and Strategic Decision-Making	30
04.	Building and Sustaining an Innovative Culture	20
Total		100

Lecture
Hours

10

PCML 1112 - FUNDAMENTALS OF HUMAN RESOURCE MANAGEMENT, FINANCE AND MARKETING

This module intendent to provide knowledge to learn the fundamental principles and strategies behind effective talent management, financial decision-making, and market positioning. It will help to explore the critical role each area plays in driving organizational success and growth. Holistic understanding of these key business disciplines lays the groundwork for a successful career in business management.

Unit	Key Topic	Weightage (%)
01.	What is communication	10
02.	A model of communication	30
03.	An overview to communication channels	20
04.	Organizational communication	40
Total		100

Lecture
Hours

10

PROFESSIONAL EXECUTIVE DIPLOMA IN MANAGEMENT LEVEL (PEDML)

PROFESSIONAL EXECUTIVE DIPLOMA IN MANAGEMENT LEVEL (PEDML)

PEDML 1201 - FUNDAMENTALS OF MANAGEMENT FUNCTIONS

This course provides a thorough overview of the core principles and practices that underpin effective management across diverse industries. Explore key concepts such as planning, organizing, leading, and controlling, and learn how to apply them strategically to drive organizational success. With hands-on training and real-world case studies, this programme equips you with the skills and knowledge needed to excel as a dynamic leader in today's competitive business landscape.

Unit	Key Topic	Weightage (%)
01.	Management Overview	20
02.	Managerial Skills	20
03.	Managerial Functions	20
04.	Contemporary thinking in Management Practices	40
Total		100

Lecture
Hours

18

PEDML 1202 - BUSINESS ENVIRONMENT AND MANAGEMENT

this module helps to delve into the fusion of external dynamics, such as market trends and regulatory shifts, with internal strategies guiding organizational pathways. It will be beneficial to Explore the art of effective management, from strategic planning to resource optimization, in navigating complex business terrains.

Unit	Key Topic	Weightage (%)
01.	Micro and Macro environment assessment	20
02.	Corporate culture and cultural dynamics	20
03.	Understanding of organizational responsibility	30
04.	New thinking in management in changing environment	30
Total		100

Lecture
Hours

18

PEDML 1203 - HUMAN BEHAVIOUR IN ORGANIZATION

This module equips students with the knowledge and skills to understand, analyse, and positively influence behaviour within organizations. By exploring theories, case studies, and practical applications, students gain insights into how to effectively manage people and optimize organizational performance. The aim is to empower students with the tools to navigate complex workplace dynamics, foster teamwork, and contribute to the achievement of organizational goals.

Unit	Key Topic	Weightage (%)
01.	Fundamentals in human behaviour in organizations	20
02.	Personality, Values, and impact of Attitudes	30
03.	Perception and importance in managing emotions	30
04.	Fundamentals in conflicting behaviour	20
Total		100

Lecture
Hours

18

PEDML 1205 - COMMUNICATION AND TEAMWORK

Communication and Teamwork examines the critical synergy between effective communication strategies and collaborative team dynamics within organizational settings. By emphasizing the importance of active listening, feedback mechanisms, and conflict resolution skills, individuals can cultivate strong teamwork capabilities to drive collective success and achieve organizational objectives with efficiency and synergy.

Unit	Key Topic	Weightage (%)
01.	Fundamentals in communication in organizations	20
02.	Building organizational communication	20
03.	Building teamwork	20
04.	Managing team performance	40
Total		100

Lecture
Hours

18

PEDML 1202 - BUSINESS ENVIRONMENT AND MANAGEMENT

Leadership and Motivation explores the dynamic interplay between effective leadership strategies and the factors that drive individual and team motivation within organizations. By understanding the relationship between leadership styles, motivational theories, and organizational dynamics, individuals can enhance their leadership capabilities and foster a culture of motivation, innovation, and high performance."

Unit	Key Topic	Weightage (%)
01.	Nature and overview to leadership and followship	20
02.	Leadership styles and approaches	20
03.	Multiple perspectives in motivational theories	30
04.	New thinking in leadership and motivation	30
Total		100

Lecture
Hours

18

PEDML 1206 - CREATIVITY AND INNOVATION IN MANAGEMENT PRACTICES

Creativity and Innovation in Management Practices emphasize integrating creative thinking into management to drive growth and enhance problem-solving. This module explores how managers can inspire teams to generate innovative ideas and implement strategies that provide competitive advantages, fostering a culture of creativity and adaptability.

Unit	Key Topic	Weightage (%)
01.	Fostering a Culture of Innovative Business Ideas	20
02.	Design Thinking and Problem Solving	30
03.	Managing Innovation in Organizations	30
04.	Overcoming Barriers to Innovative Business Ideas	20
Total		100

Lecture
Hours

18

PEDML 1207 - MANAGERIAL FINANCE, RISK AND CONTINUITY

This module provides participants with the essential knowledge and skills to navigate complex financial landscapes, manage risks, and ensure the long-term stability of their organizations. Participants will delve into financial strategies, risk management frameworks, and continuity planning processes, learning how to make informed decisions that safeguard their business operations and drive sustainable growth.

Unit	Key Topic	Weightage (%)
01.	Financial Management and Strategy	30
02.	Risk Assessment and Mitigation	30
03.	Business Continuity Planning	20
04.	Financial Resilience and Adaptation	20
Total		100

Lecture
Hours

18

PEDML 1209 - STUDY OF COMPANY/BUSINESS/PERSONALITY

This module provides an in-depth analysis of influential companies, businesses, and prominent personalities within the industry. Participants explore case studies to understand key success factors, strategic decisions, and leadership styles that have shaped their achievements. This module aims to offer practical insights and lessons that can be applied to real-world business contexts, enhancing strategic thinking and decision-making skills.

Unit	Key Topic	Weightage (%)
01.	Overall study of a successful Company/ Business/Personality	30
02.	Leadership and Management Styles	20
03.	Business Strategies and Innovation	30
04.	Challenges and Resilience	20
Total		100

Lecture
Hours

18

PEDML 1208 - INTRAPRENEURIAL & ENTREPRENEURIAL MIND-SET AND BUSINESS TRANSFORMATION

This module equips participants with the tools and strategies to foster innovation, lead change, and drive growth within their organizations. By exploring the principles of intrapreneurship and entrepreneurship, participants will learn how to identify opportunities, manage transformative projects, and navigate the complexities of evolving business environments. This module empowers professionals to spearhead organizational change and position their companies for long-term success.

Unit	Key Topic	Weightage (%)
01.	Principles of Intrapreneurship and Entrepreneurship	20
02.	Driving Business Transformation	20
03.	Opportunity Identification and Risk Management	30
04.	Fostering a Culture of Innovation	30
Total		100

Lecture
Hours

18

PEDML 1210 - AN INTEGRATIVE ASSIGNMENT ON COMPANY/BUSINESS/ PERSONALITY

This module challenges participants to apply their learning by conducting a comprehensive analysis of a chosen company, business, or personality. This assignment integrates insights from various aspects of the program, including strategic evaluation, leadership analysis, and business model assessment. Participants are tasked with developing a detailed report that demonstrates their ability to synthesize information, identify key factors of success or failure, and provide actionable recommendations based on their findings.

Unit	Key Topic	Weightage (%)
01.	Comprehensive Analysis of a Company/Business/ Personality	30
02.	Leadership and Organizational Structure Assessment	20
03.	Strategic and Operational Review	30
04.	Recommendations and Future Outlook	20
Total		100

Lecture
Hours

18

ADVANCED PROFESSIONAL EXECUTIVE DIPLOMA IN MANAGEMENT LEVEL (APEDML)

ADVANCED PROFESSIONAL EXECUTIVE DIPLOMA IN MANAGEMENT LEVEL (APEDML)

APEDML 1301 - AN OVERVIEW OF BUSINESS AND MANAGEMENT

An Introduction to Business and Management provides a foundational understanding of the principles and practices essential for organizational success. The understanding of the fundamental frameworks and theories in business and management, will help participants to gain insights into how businesses operate and thrive in dynamic environments, setting the stage for further exploration and specialization in management studies.

Unit	Key Topic	Weightage (%)
01.	Management overview	20
02.	Managerial Skills	20
03.	Managerial functions	20
04.	Contemporary thinking in management practices	40
Total		100

Lecture
Hours

24

APEDML 1302 - PLANNING, GOAL SETTING AND EXECUTION

Planning and Goal Setting is a crucial aspect of effective management. This topic explores the systematic process of identifying priorities, allocating resources, and defining clear targets to achieve desired outcomes. By integrating strategic planning techniques with SMART goal-setting principles, managers can align their efforts, motivate teams, and drive performance towards success."

Unit	Key Topic	Weightage (%)
01.	Planning function, scope from strategic level to functional level	20
02.	Vision, Mission, Values, Goals and Objectives	20
03.	Goal setting and writing objectives from strategic level to operational level	30
04.	Innovative approaches in planning in challenging times	30
Total		100

Lecture
Hours

24

APEDML 1303 - ORGANIZING AND DESIGNING A VENTURE/BUSINESS

Organizing and Designing a Venture/Business delves into the structural framework and operational setup crucial for launching and managing a successful business venture. This topic explores the strategic allocation of resources, establishment of roles and responsibilities. By emphasizing effective organizational design principles and scalable infrastructure, entrepreneurs can lay a solid foundation for growth and adaptability in the competitive marketplace.

Unit	Key Topic	Weightage (%)
01.	Organizing scope and designing of structures	20
02.	Application of management principles	30
03.	Delivering Responsibility and managing change	20
04.	Organization design and cultural dynamics	30
Total		100

Lecture
Hours

24

APEDML 1305 - MANAGERIAL CONTROLS, PERFORMANCE AND SUSTAINABILITY

Managerial Controls, Performance, and Sustainability examine the vital components of ensuring organizational efficiency, effectiveness, and long-term viability. This topic explores the implementation of control mechanisms to monitor performance, mitigate risks, and maintain accountability within organizations. By integrating sustainable practices into managerial controls, businesses can optimize performance while balancing economic, social, and environmental objectives, ensuring resilience and success in the ever-evolving business landscape

Unit	Key Topic	Weightage (%)
01.	Fundamentals in controls and conformance	20
02.	Controlling techniques and applications	20
03.	Driving performance and productivity	30
04.	Key perspectives in sustainability for long term results	30
Total		100

Lecture
Hours

24

APEDML 1304 - LEADING AND DRIVING INNOVATION

Leading and Driving Innovation explores the pivotal role of leadership in fostering a culture of creativity and advancement within organizations. This topic delves into how effective leaders inspire and empower teams to generate novel ideas, take calculated risks, and embrace change. By championing innovation through visionary leadership, collaboration, and supportive environments, organizations can stay ahead of the curve, seize opportunities, and drive sustainable growth in dynamic markets.

Unit	Key Topic	Weightage (%)
01.	Fundamentals in leadership	20
02.	Understanding behavioural dynamics (Motivation and Teamwork)	20
03.	Driving innovation in the organization	30
04.	Developing intrapreneurial performance	30
Total		100

Lecture
Hours

24

APEDML 1306 - FUNCTIONAL KNOWLEDGE: FINANCE, HR, IT, OPERATIONS AND RESEARCH FUNDAMENTALS

Functional Knowledge provides a comprehensive understanding of core disciplines crucial for organizational success: This topic delves into the principles, tools, and techniques essential for effective management within each functional area. By acquiring proficiency in finance, human resources, information technology, operations management, and research methodologies, professionals can make informed decisions, optimize processes, and drive innovation across all facets of business operations.

Unit	Key Topic	Weightage (%)
01.	Fundamentals in Finance management	20
02.	An overview to Human Resource functions/Key Results and deliverables	20
03.	Key applications in IT	20
04.	Key applications in Operations deliverables	20
05.	An overview to the key concepts in Research methods	20
Total		100

Lecture
Hours

24

APEDML 1307 - CORPORATE AND ENTREPRENEURIAL STRATEGY

Entrepreneurial Strategy & Corporate Entrepreneurship explores the innovative approaches and initiatives undertaken by organizations to foster entrepreneurship within their structures. This topic delves into how companies cultivate a culture of innovation, encourage risk-taking, and pursue new opportunities while maintaining corporate stability. By integrating entrepreneurial principles into strategic planning organizations can adapt to market changes and maintain a competitive edge in dynamic industries.”

Unit	Key Topic	Weightage (%)
01.	An overview to entrepreneurial behavior and leadership	20
02.	Entrepreneurial Strategy in new business opportunities	20
03.	Managerial versus entrepreneurial decision making	30
04.	Developing entrepreneurship culture/ Platforms	30
Total		100

Lecture
Hours

24

APEDML 1308 - BUSINESS DEVELOPMENT AND NEGOTIATIONS

Business Development and Negotiations encompass the strategic processes and interpersonal skills crucial for fostering growth and securing mutually beneficial agreements. This topic explores the methods for identifying opportunities, building partnerships, and expanding market reach. By mastering negotiation techniques, effective communication, and relationship-building strategies, professionals can drive business growth, forge strategic alliances, and achieve sustainable success in dynamic markets

Unit	Key Topic	Weightage (%)
01.	Creativity and business ideas	20
02.	Innovation and business feasibility	30
03.	Business negotiations and managing stake holders	30
04.	Developing a draft business proposal/ marketing perspective	20
Total		100

Lecture
Hours

24

APEDML 1309 - MANAGERIAL AND CORPORATE FINANCE

This module delves into advanced financial concepts and techniques crucial for effective decision-making in managerial and corporate settings. Participants will explore topics such as financial analysis, capital budgeting, risk management, and corporate financial strategy. The module emphasizes practical applications, equipping professionals with the skills to analyse financial statements, assess investment opportunities, and formulate strategies that enhance organizational value and performance.

Unit	Key Topic	Weightage (%)
01.	Financial Statement Analysis	20
02.	Capital Budgeting and Investment Decisions	20
03.	Risk Management and Financial Planning	30
04.	Corporate Financial Strategy and Value Creation	30
Total		100

Lecture
Hours

24

APEDML 1310 - GOVERNANCE, ETHICS AND RISK MANAGEMENT

This module provides an in-depth exploration of the principles and practices essential for effective corporate governance and ethical decision-making. Participants will study frameworks for governance structures, ethical standards, and risk management strategies, focusing on how to uphold integrity and transparency in organizational practices. The module emphasizes the importance of aligning ethical considerations with risk management to safeguard organizational reputation and ensure sustainable business practices.

Unit	Key Topic	Weightage (%)
01.	Corporate Governance Frameworks	30
02.	Ethical Decision-Making and Compliance	30
03.	Risk Identification and Assessment	20
04.	Risk Management Strategies and Mitigation	20
Total		100

Lecture
Hours

24

COMPLETION AND WAY FORWARD

Upon successful completion of the Chartered Professional Manager program, participants will have navigated through four progressive levels of management education and practice. From foundational concepts in the Professional Certificate to advanced strategic competencies in the Professional Strategic Level, this program equips participants with a comprehensive understanding of management principles and practices.

As you reach the pinnacle of the Chartered Professional Manager Status, you will have demonstrated exceptional proficiency in managing complex business scenarios, devising strategic solutions, and leading organizational transformation. The skills and insights gained throughout the program will empower you to excel in top managerial roles and drive sustainable business growth.

The journey does not end with certification. The knowledge and experience acquired will serve as a solid foundation for continuous professional development. CPM Sri Lanka encourage all our passed finalists to stay engaged with the CPM Sri Lanka professional community, apply your skills in real-world settings, and seek opportunities for further growth and leadership. Embrace the challenges and opportunities ahead with confidence, knowing that you are equipped to make a significant impact in the world of management.

All passed finalists may apply for the 'Chartered Professional Manager' status based on their work experience and as required in the constitution of CPM Sri Lanka.



CHARTERED PROFESSIONAL MANAGER MEMBERSHIP

The Chartered Professional Manager (CPM) designation represents the pinnacle of professional recognition in the management and leadership field. Achieving this professional status signifies exceptional management and leadership abilities, coupled with a steadfast commitment to Continuing Professional Development (CPD). This esteemed status underscores the value of a professional approach, demonstrating to employers and peers the tangible impact of advanced skills and ongoing dedication to excellence.





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